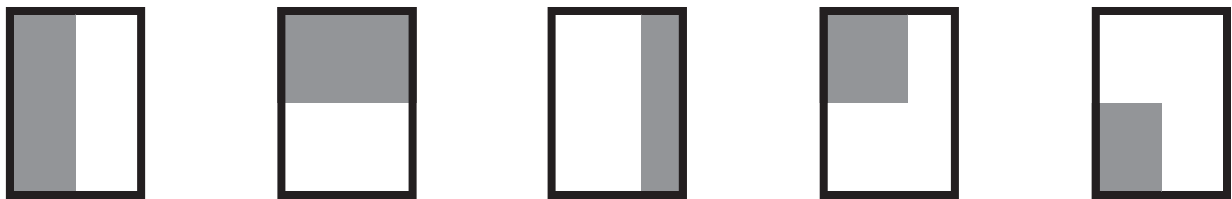
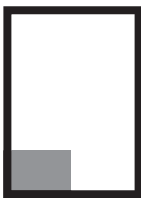




	2 Page Spread	2 Page 1/2 Horz.	Full Page	2/3 Page	1/2 Island
Non Bleed	387.35 x 254	387.35 x 123.825	184.15 x 254	120.65 x 254	120.65 x 188.9125
Bleed	412.75 x 279.4	412.75 x 139.7	209.55 x 279.4	136.525 x 279.4	136.525 x 204.7875
Trim	406.4 x 273.05	406.4 x 133.35	203.2 x 273.05	130.175 x 273.05	130.175 x 198.4375
Safety	393.7 x 260.35	393.7 x 120.65	190.5 x 260.35	117.475 x 260.35	117.475 x 185.7375

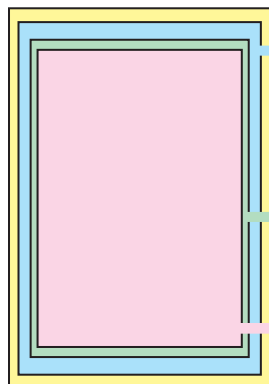


	1/2 Vert.	1/2 Horz.	1/3 Vert.	1/3 Square	1/4 Square
Non Bleed	88.9 x 254	184.15 x 123.825	58.7375 x 254	120.65 x 123.825	88.9 x 123.825
Bleed	104.775 x 279.4	209.55 x 139.7	74.6125 x 279.4		104.775 x 139.7
Trim	98.425 x 273.05	203.2 x 133.35	68.2625 x 273.05		98.425 x 133.35
Safety	85.725 x 260.35	190.5 x 120.65	55.5625 x 260.35		85.725 x 120.65



	1/8 Horz.
Non Bleed	88.9 x 60.325

AD SIZE DEFINITIONS



- Trim** - The edge of the page, or the final visible borders of a 'bleed' ad.
- Bleed** - 3.175mm on each side beyond the trim measurement of a 'bleed' ad. (That is, add 6.35mm to the trim measurement.) Elements that touch the trim edge should extend at least 3.175mm beyond trim on each side. The bleed area will be 'trimmed' off in print.
- Safety** - 6.35mm inside of trim on each side of a 'bleed' ad. (That is, subtract 12.7mm from the trim measurement.) This is considered the 'safe' area for critical content. All critical image and text not intended to bleed must be within this measurement.
- Non-Bleed** - Non-bleed ads 'float' within the margins of the page.

Digital material is required for all ads. For Source Interlink Media's complete Digital Advertising Specifications, magazine-specific specs and submission information, visit <http://ads.sourceinterlinkmedia.com/> on the web. A SWOP-standard proof, created from the supplied file, must be submitted with each 4-Color ad. If a SWOP proof is not supplied, Source Interlink Media will generate a proof for color guidance and you will be billed.